



POP-TAB-PALOOZA

WHY PULL TABS?



The little tab that you use to pull open your can of soda can make a significant impact for Ronald McDonald House® of Memphis. The aluminum can is valuable, but the tab is made of a purer, higher-grade aluminum. It is cleaner to collect tabs than cans and also takes up less space. You could even pull the tab off for Ronald McDonald House and then recycle the entire can for yourself or another charity.

COMMUNITY FRIENDLY

Anyone and everyone can join in this effort and share in that wonderful feeling one gets when helping others. In a Ronald McDonald House community outside of Memphis, a homeless man who collected cans from along roadsides took the time to remove the metal rings and quietly brought his contribution to his local Ronald McDonald House. Collecting Pull Tabs appeals to all ages, and is a great way to bring your community group, company, private club, school, church or family together.

PULL TAB FACTS

- In 2010, Ronald McDonald House® of Memphis received over \$14,000 from Pull Tabs
- Tabs are donated by individuals, schools, clubs, businesses and organizations
- The average weekly amount brought in by Pull Tabs is \$250

1 tab = 1 inch
1267 tabs = 1 pound
63,360 tabs = 1 mile

1,000,000 tabs = 16.75 miles
36 tabs = 1 yard
2,534,000 tabs = 1 ton

PULL TAB FAQ'S

WHAT IS RONALD MCDONALD HOUSE® OF MEMPHIS?

Ronald McDonald House is a “home-away-from-home” for families who are in Memphis while their child is receiving treatment for cancer or another catastrophic illness at St. Jude Children’s Research Hospital. All families stay completely free of charge.

Ronald McDonald House® of Memphis is an independent, 501(c)3 not-for-profit organization and relies on community donations to operate.

All 51 bedrooms are fully equipped with two full-size beds, TV and VCR/DVD combo, desk, telephone and a full bath. Ronald McDonald House also provides large living rooms with fireplaces, common dining rooms with play areas for small children, assigned kitchen spaces to prepare meals, a Teen Room, a Game Room, three Laundry Rooms, an Exercise Room, Meditation Room, Craft Room, two TV lounges, a Conference/Board Room, a movie and video-game check-out area, several patios, and two playgrounds.

HOW DID THE PULL TAB PROGRAM START?

Ronald McDonald House® of Memphis began collecting Pull Tabs in the summer of 2000. Thanks to local recycling plants we are able to recycle the Pull Tabs in exchange for money.

WHERE DOES THE MONEY GO?

Ronald McDonald House® of Memphis receives money depending on the current price of aluminum. Money raised through this program goes directly into our yearly operating budget and enables us to continue providing a “home-away-from-home” for the children and families of St. Jude Children’s Research Hospital.

HOW CAN I COLLECT AND RETURN PULL TABS FOR RONALD MCDONALD HOUSE?

You can collect your tabs in any way you would like – in coffee cans, plastic baggies, boxes, etc. Put this flyer up at your school, workplace, or any other place you can think of to help spread the word about Ronald McDonald House. Once you’ve collected the Pull Tabs, simply bring them to Ronald McDonald House and we will take them to the recycler. If you live out of town, you can mail them to us or take them to your local recycler and send us the money you receive. Remember, every little bit helps!

For more information about our Pop-Tab-Palooza, contact Keaton Frick, Special Events Coordinator at (901) 312-7479 or keaton@rmhc-memphis.org.