



Ronald McDonald House Charities® of Memphis

Hand in Hand for 20 Years

Hand in hand for 20 years.

OUR CASE FOR SUPPORT OF THE RENOVATION OF RONALD McDONALD HOUSE® OF MEMPHIS

A Memphis Home Away From Home

Imagine getting the devastating news that your child has cancer. You pack your bags, leave your other children, spouse, job and community behind. You arrive in Memphis less than 48 hours later to begin the fight for your child's life and Ronald McDonald House® of Memphis becomes your new "home." Ronald McDonald House gives families, miles away from their own homes, a Memphis home to return to for rest and relaxation after a long day at St. Jude Children's Research Hospital – a long day filled with tests, chemotherapy treatments, and – sometimes – bad news.

Comfort at Their Greatest Time of Need

Each family that walks through the doors of Ronald McDonald House of Memphis is on a journey no family would ever want to take. With the help and support of caring volunteers and staff, Ronald McDonald House of Memphis provides comfort to these families at their greatest time of need. With 51 bedrooms, large common living areas and kitchens, a game room, teen room, meditation room and outdoor playgrounds, families at Ronald McDonald House of Memphis can maintain their routines and establish normalcy at a time when their lives are anything but normal.

Creating a Better Space for Families

Since opening in 1991, more than 5,500 families have called Ronald McDonald House their "home." With 400 – 500 families staying at Ronald McDonald House annually, the wear and tear on the fixtures, cabinetry and flooring is significant. In 2008, the Board of Trustees launched Phase I of a total facility renovation that included many of the common areas in Building A. In 2010, we launched Phase II of the renovation which includes the kitchen, living room and dining room in Building B; all 51 bedrooms; new furniture and fixtures; and the addition of a storage facility for storing cribs, high chairs, wheelchairs and pantry items. Phase II renovations are scheduled over the next 18 months and will conclude in the summer of 2012.



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In August 2011, Ronald McDonald House of Memphis will celebrate 20 years of providing a warm, comfortable and nurturing home for families. Our Board of Trustees has launched a campaign to raise \$1.282 million for renovations to our almost 20 year-old house. This will be a campaign built on contributions from the local community – individuals, corporations, organizations and foundations. It will also be a campaign built on contributions from former families – who, in the midst of coming to grips with the life-threatening diagnosis of childhood cancer, came to Ronald McDonald House of Memphis and received the precious gift of time with their sick children.

Summary of Renovation Components

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| Renovation and Painting of 51 bedrooms | \$564,485 |
| Conversion of two bedrooms to handicap bedrooms | \$ 40,000 |
| Kitchen B Renovation | \$ 75,000 |
| Dining Room B Renovation | \$ 25,000 |
| Living Room B Renovation | \$ 25,000 |
| Enlargement of Bob Hudson Community Room | \$135,000 |
| Public Restroom renovations | \$ 50,000 |
| New Furniture throughout House | \$150,000 |
| New Storage Facility | \$200,000 |
| Toddler Playroom – remodel and stock | \$ 10,000 |
| Craft Room – remodel and stock | <u>\$ 7,500</u> |
| <i>Total Renovation Budget</i> | <i>\$1,281,985</i> |