



Ronald McDonald House Charities® of Memphis Communications Guide

Talking Points

Facts and Figures

In 2010, Ronald McDonald House Charities® of Memphis provided a home for more than 650 families and children, all because of the love and generous donations of our donors and volunteers.

Ronald McDonald House Charities® of Memphis is solely associated with St. Jude Children's Research Hospital.

Since opening in 1991, Ronald McDonald House of Memphis has housed over 6,000 children from nearly every state and 45 countries.

Ronald McDonald House Charities® of Memphis is an independent, community supported, 501(c)3 not-for-profit organization.

To supplement Ronald McDonald House's core staff, over 500 volunteers cover daily and weekly shifts, as well as provide help during major fundraising events.

Ronald McDonald House of Memphis has a total of 51 hotel-style rooms.

The average stay of our residents is 24 days.

The patient age range is from birth to 19.

The actual cost of operating each room per night is \$108, with the average cost per family stay reaching nearly \$2,600. Donations from the community help to cover the services offered to the families.

All families stay completely free of charge.

The vast majority of funding needed to operate a Ronald McDonald House is provided by residents of the communities served by the House - individuals, corporations, foundations, and civic groups, to name a few.

Ronald McDonald House Charities® of Memphis raises funds in a variety of ways, including special events, grant requests, direct mail, planned giving, and Pop Tab programs.

Ronald McDonald House is a residential housing unit only – the patients receive no medical attention or treatments at the house. Ronald McDonald House is non-discriminatory and non-sectarian. Ronald McDonald House's doors are open to every St. Jude patient, regardless of religion, ethnicity, race, gender, and national origin.