

GETTING INVOLVED WITH RONALD McDONALD HOUSE CHARITIES® OF MEMPHIS

MANY CORPORATIONS VOLUNTEER WITH THEIR LOCAL RONALD McDONALD HOUSE CHARITIES CHAPTER TO GIVE BACK TO THEIR COMMUNITIES. IN ADDITION TO VOLUNTEERING, CORPORATIONS AND ORGANIZATIONS ALSO HAVE THE OPPORTUNITY TO SPONSOR FUNDRAISING EVENTS WITH PROCEEDS DIRECTLY BENEFITING AND IMMEDIATELY IMPACTING THE LIVES OF THE CHILDREN AND FAMILIES WHO CALL RONALD McDONALD HOUSE OF MEMPHIS THEIR “HOME-AWAY-FROM-HOME”.

WAYS YOU CAN GET INVOLVED: WHETHER YOU HAVE ONE HOUR OR MORE

Help Raise Funds, Volunteer Your Time
or Donate Items

- **‘HOUSES FOR HOPE’**
 - Our dye-cut Houses are a fun way to get your employees and/or customers involved in fundraising for the House.
 - Each House costs \$1.
 - The purchaser writes his/her name on the House for display at your business.
 - Ronald McDonald House can assist you in the recognition of employees who excel at selling Houses.

- **COLLECT PULL TABS TO BE RECYCLED**
 - The tab from aluminum cans is easier to collect and actually brings more dollars per pound than the aluminum can.
 - Tabs can be brought to the House and we'll send them to the recycler for you.
 - Ronald McDonald House can provide containers for the tabs at little or no cost.

- **HOLD A CORPORATE JEANS DAY**
 - Ask for a minimum donation from each person wearing jeans.

- **HOST AN ACTIVITY**
 - Prepare and serve meals.
 - Be creative - organize art projects for children or donate supplies.

- **IMPLEMENT AN EMPLOYEE PAYROLL DEDUCTION PROGRAM**

- **ORGANIZE A PANTRY DRIVE**
 - Donate items identified on our 'Wish List'.

- **VOLUNTEER**
 - Donate your time and talents as a front desk or special events volunteer.

SPONSOR ONE OF OUR FUNDRAISING EVENTS

- **BIG SCOOP ICE CREAM FESTIVAL**
 - Make a sweet donation to the children and families of RMHC of Memphis while enjoying scoops of ice cream delights and family fun
 - AutoZone Park • Saturday, September 25
 - Sponsorship levels range from \$500 to \$10,000

- **POP - TAB - PALOOZA**
 - Local communities, schools, organizations and businesses are participating in this 2nd annual pop tab drive by collecting tabs from soda or beer cans, canned fruits and veggies, soup cans etc. to be recycled in order to raise funds for Ronald McDonald House Charities® of Memphis
 - Schnucks Parking Lot • Saturday, October 16
 - Sponsorship levels range from \$500 to \$2,500

- **ROCK 103 RADIOTHON**

- The entire ROCK 103 crew joins in on the 28 hour broadcast to help raise funds and awareness for “The House That Love Built” in this 20 year Memphis tradition
- February 2011
- Sponsorship levels range from \$1,000 to \$12,000

- **OSCAR NIGHT® AMERICA**

- The only official, Academy sanctioned Oscars® party in Memphis featuring red carpet arrivals, a private Oscars® viewing room, gourmet food from Memphis' finest restaurants, live entertainment and much more
- Sunday, February 27, 2011
- Sponsorship levels range from \$1,000 to \$25,000

Note: All fundraising activities and use of the RMHC logo must be approved by the Executive Director of Ronald McDonald House Charities® of Memphis.

For more information on how to get involved, please visit www.rmhmemphis.org



YOUR TIME GIVES OUR FAMILIES MORE TIME WITH THEIR SICK CHILD

YOU MAY NOT BE AWARE OF HOW YOUR DONATIONS OF TIME AND MONEY IMPACT INDIVIDUAL FAMILIES, BUT LIKE A RIPPLE IN A POND, THE EFFECT IS FAR-REACHING.

DID YOU KNOW?

In 2007, the Independent Sector announced that the value of each volunteer hour has reached US \$19.71. By that calculation, volunteers save RMHC an estimated US \$1.8 million in general and administrative costs a year.

WILL'S STORY



William "Will" Brad Asbell II was born on October 11, 2006. My pregnancy was wonderful and Will was born with no complications. On Mother's Day weekend 2007, Will flipped out of his car seat so we took him to an Emergency Care facility near our home. Will was okay, but we wanted to get a CT scan for our peace of mind. After a couple of hours in the ER, we were told that Will was fine from his fall, but that he did have a mass on his brain. An emergency MRI confirmed that he had a brain tumor. We were devastated.

On June 14, 2007 Will had brain surgery to resect the tumor. Doctors could not remove the entire tumor because of its location but we kept the hope that the tumor would "die", but the tumor began to grow again. We were sent to St. Jude Children's Research Hospital to begin treatment. We arrived in Memphis on February 5, 2008.

It didn't take long for us to warm up to the staff at Ronald McDonald House, to meet other families, and begin to share our stories, experiences, and struggles. We met so many wonderful families and they were such a blessing to us. Ronald McDonald House turned into our "home-away-from-home" and the staff was and still is our "family". We had a nice comfortable place to sleep, shower and have some time alone if we needed it. We had a place to do our laundry and a kitchen to cook whatever we wanted to eat. Everyone at the House made us feel welcome and we made some great friends. Will is such a personable little guy and people couldn't help but gravitate to him so we met a lot of people because of him. He loves everyone and is always smiling and now that he is two he is getting into everything!

One of our favorite parts of being able to stay at Ronald McDonald House is the many groups that come in and volunteer their time to entertain us. It's so nice when people come to volunteer and try to help us get our minds off of what we are going through.

Ronald McDonald House® of Memphis has been a God send to us. We love you!

Resa, Will and Sherry



RONALD McDONALD
HOUSE CHARITIES